



# Adobe After Effects

## Course Outline

---

### Section 1:

- Start your GIF in After Effects: Learn about the panels, keyframes, and previewing.
- Animate your GIF: Add keyframes, preview, and trim layers.
- Smooth it out: Learn easing and motion blur for your GIF.
- Export your GIF: Finish in After Effects or Photoshop.

### Section 2:

- Prep your logo for animation: Convert colors and set up anchor points.
- Overshoot animation: Make your logo bounce realistically.
- Master the timeline: Use the in column for sharp vectors.
- Mask layers and parent them: Learn pre-composing and masks.

### Section 3:

- Animate the Noble logo by rotating it, fading it out and rendering it.
- Learn how to add anticipation, animate rotation, fade to white, and export your video.
- Bonus: Prepare your Illustrator file for animation by resizing artboards and setting up layers.

### Section 4:

- Get started with After Effects by learning about timecode, splitting layers, and color correction.
- Create and animate text, adjust clip lengths, and use title safety.

### **Section 5:**

- Use null objects and hold keyframes to animate a spinning wedge.
- Create an alpha matte to change the color of the wedge.
- Learn about rendering options, including uncompressed files, transparency, and custom templates.

### **Section 6:**

- Learn how to import layered files and add animation effects in After Effects.
- Discover different ways to bring layered files into After Effects, including keeping text editable and separating layers with masks.
- Explore animation techniques like easing and offsetting, used in the HBO Logo and Photo Tiles examples.
- Create vector animations and manipulate graphs in the HBO Movie Rating section.

### **Section 7:**

- Dive into 3D animation with the Particle Skateboards project, learning about rotation, lighting, and motion blur.
- Master 3D cameras and text animation in After Effects, using pre-made presets and combining them for unique effects.
- Explore lighting effects and add a dynamic "light sweep" to your animations.

### **General:**

- Extra tips and tricks
- Behind-the-scenes insights
- More ways to master slideshows
- Enhance your travel videos

### **Specific:**

- Resize images perfectly for slideshows
- Set layer positions with ease
- Align and animate images smoothly
- Control animation timing like a pro
- Create seamless cross-dissolves
- Master pre-composing layers
- Scale vector layers with confidence
- Add a dramatic fade to black

## **Module 1: Motion Graphics Basics**

- What is motion graphics? Learn how animation enhances videos, explains ideas, and tells stories.
- Meet After Effects: Get familiar with the interface, workspace, and essential tools.
- Animation 101: Discover keyframes, timelines, and how to make things move smoothly.
- Compositions & Layers: Organize your project like a pro by grouping elements and building scenes.

## **Module 2: Mastering Shapes & Text**

- Shape Up! Create, edit, and animate basic shapes like rectangles, circles, and more.
- Text in Motion: Breathe life into words with titles, callouts, and animated text effects.
- Masking Magic: Reveal, hide, and transform elements using masks like digital stencils.
- Color Control: Learn how color choices impact your animations and set the mood.

## **Module 3: Animation Techniques & Effects**

- Transformations: Move, scale, rotate, and bend objects dynamically with animation properties.
- Time Travel: Speed up, slow down, and play with time to create cool effects.
- Presets & Animation Tools: Utilize ready-made animations and explore tools like Puppet pins.
- Adding Effects: Experiment with blurs, glows, distortions, and transitions for eye-catching visuals.

## **Module 4: Putting it All Together**

- Composing like a Pro: Organize complex animations by nesting and pre-composing.
- Working with Sound: Add soundtracks, sound effects, and synchronize audio with your animations.
- Exporting for Different Uses: Learn how to save your projects for various platforms like social media, video websites, and more.