



Adobe InDesign

Course Outline

Lesson 1:

- InDesign Basics: Tools, Palettes & New Documents
- Dive into InDesign: Creating & Viewing Documents
- Hands-on: Setting Up Your First InDesign Project

Lesson 2:

- Text Time: Mastering Text Frames & Fonts
- Let's Talk Text: Creating Ads with InDesign
- Typography Essentials: Flowing Text & Adding Style

Lesson 3:

- Color Up Your Designs: Applying Color & Gradients
- InDesign Colors: From Swatches to Coupons
- Design with Color: Creating Eye-Catching Coupons

Lesson 4:

- Designing with pictures: Learn to place, stack, and wrap text around images in InDesign.
- Mastering page layouts: Create professional layouts with master pages and grids.
- Setting up your newsletter: Use master pages to streamline your newsletter design.

Lesson 5:

- Formatting text like a pro: Explore text flow, styles, and special characters in InDesign.
- Fine-tuning your newsletter: Apply styles, footers, and special effects to your newsletter.



Adobe Photoshop

Course Outline

Lesson 6:

- Working with images: Update and edit graphics, adjust their appearance, and use paths and channels.
- Bringing in other programs: Import graphics seamlessly from Photoshop, Illustrator, and PDF files.
- Image magic for catalogs and brochures: Refine images for print and add color blends.

Lesson 7:

- Preparing for print: Ensure your InDesign file is print-ready with preflight, ink management, and font settings.
- Creating a perfect PDF: Export your layout as a high-quality PDF for print or distribution.
- Packaging your design: Deliver a complete InDesign project ready for production.
- Building a magazine: Design a stunning four-page magazine layout.

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